Why am I not as strong as I used to be?
Will my chemo brain ever go away?
What happened to my sex drive?
My eyesight has gotten worse, is it related?
Will my surgical scars ever fade?
Why are my joints so achy?
Will I ever stop worrying about recurrence?
Why do I look like I’ve aged 20 years?
Why am I feeling so edgy?
How will I know that I am cancer-free?

WE LISTEN. WE ACT.

Will I ever get my desire for intimacy back?
Why did I get osteoporosis?
Why did radiation kill my thyroid gland?
When will the hot flashes stop?
Why am I so heat intolerant?
Will I ever regain a sense of balance?
Does the pain from surgeries ever go away?
Will I ever feel like myself again?
Will I be able to have children after chemo?
Did chemo damage my liver?
Why am I so tired even after a good night’s sleep?
One in eight women diagnosed in her lifetime.  
108 die every day.

To change this, we have to move awareness to action.”

— Dr. Susan Love

Message from the Chair

On behalf of the Board of Directors, thank you for your support and dedication to the Dr. Susan Love Research Foundation and our mission to achieve a future without breast cancer. The time has never been better to challenge the traditional approach to breast cancer research and to engage the public in playing a larger role in the outcomes. With a strong, professional staff in place and a new CEO on the way, we are excited about the outlook for the coming year when we will invest in more groundbreaking programs to accelerate progress towards our mission. Please continue to be a part of our efforts to democratize, facilitate, inspire and conduct critical research into the cause and prevention of breast cancer. Your support means everything.

Meribeth J. Brand
Board Chair

Our Mission

To achieve a future without breast cancer by focusing on prevention and finding the cause.
Message from Dr. Love

2013 WAS A YEAR OF MANY CHANGES. I returned to full time work more driven and impatient than ever. In June, our Executive Director, Naz Sykes was recruited by our partner Lifetime Television, setting the stage for a new energetic team and setting off a nationwide search for a CEO. I have taken on the title of Chief Visionary Officer, which better depicts my role and I will continue to guide the out-of-the-box thinking and innovative approaches you have come to expect from the Dr. Susan Love Research Foundation. This was also a game-changing year for the Dr. Susan Love Research Foundation. It was the year we declared that it is time to get the public more involved, to channel their anger and anxiety into action, and to break through the balkanization that has defined the breast cancer community to find projects we can collaborate on.

In October 2012, we launched the [HOW] Study—the first-ever long-term online cohort study open to anyone aged 18 and older—designed to examine the causes, treatment, and prevention of breast cancer. By following women and men with and without a history of breast cancer over time, [HOW] will give us clues about factors that contribute to a breast cancer diagnosis and long term survival. To date, more than 48,000 people have signed up to participate.

The [HOW] Study has proven to be the perfect vehicle for including the public’s voice in the research process. In our first foray into crowdsourcing research, we launched an effort to document the true cost of the cure. We put out a call to breast cancer survivors to give input on the collateral damage they have suffered from their breast cancer treatments. Within 24 hours, we had more than 800 responses.

To increase our reach in this groundbreaking approach, we invited Susan G. Komen, Young Survival Coalition and other breast cancer organizations to put differences aside and join the Foundation in gathering the voice of survivors. More than twenty breast cancer organizations and other non-profits agreed to collaborate. Through our combined outreach, more than 3,300 responses have been received, representing issues from neuropathy and chemo brain to other previously undescribed consequences of treatment. The submitted topics and questions are being distilled into a Collateral Damage questionnaire for the [HOW] Study to be released in the spring of 2014 so that we can report the findings back to the public and the scientific community by next fall.

In addition to [HOW], our research in other areas is progressing. During the year, we completed our study to look at the microbiome of the breast and its relationship to breast cancer. We continue to work with partners to develop an approach to mapping the extent of DCIS, and in another collaboration, to develop a handheld self-reading ultrasound.

We are looking forward in early 2014 to the arrival of our new Chief Executive Officer who will direct our charge to disrupt the status quo and push the envelope for progress towards a future without breast cancer. Stay tuned for an exciting 2014 as we expand our collaborations and focus our research, driven by you—the women and men who invest in our work.

It will take everyone pulling together to end breast cancer. We thank you for your past support. We hope you will continue to act with the Dr. Susan Love Research Foundation through your financial contributions, your partnership, your participation in research and your advocacy for progress.

Dr. Susan Love  
Chief Visionary Officer

Click here to view the Foundation’s Public Service Announcement.
Democratizing Research

The Dr. Susan Love Research Foundation believes that to end breast cancer in the 21st century, research must be more collaborative, fueled by public and patient participation, and merged at the intersection of life sciences, information technology and medicine.

Health of Women [HOW] Study

In October 2012, we launched the Health of Women [HOW] Study, an innovative new study that is changing the way patient-reported health data is collected and shared within the research community. [HOW] is a first-of-its-kind online cohort study open to anyone aged 18 and older that collects health information reported by both women and men with and without a history of breast cancer. In just over a year, more than 48,000 people registered for [HOW] and began completing their questionnaires on basic lifestyle, personal and family health history, and if appropriate, breast cancer diagnoses. Upcoming study questionnaires will collect data on lifelong exercise habits, environmental factors, and for breast cancer survivors, the collateral damage resulting from treatment.

A Snapshot of [HOW] Participants

- **97%** are White/Caucasian
- **76%** of our female participants have been pregnant
- **65%** have gone through, or are going through, menopause
- **43%** of our participants have smoked cigarettes
- **84%** have consumed an alcoholic beverage in the last six months
- **29%** have a history of breast cancer

Of our participants with a previous history of breast cancer:

- **70%** had estrogen receptor-positive (ER+) tumors
- **37%** had progesterone receptor-positive (PR+) tumors
- **15%** had human epidermal growth factor receptor 2-positive (HER2+) tumors

Public-centered research means not just signing people up for clinical trials but asking the public what they want studied.”

— Dr. Susan Love
Collaborating for Progress

In an effort to highlight the need to find the cause and prevent breast cancer, Dr. Love wrote a blog about the physical cost and consequences of cancer treatment, the so-called “collateral damage.” The overwhelming response we received made it clear we had identified an underreported aspect of the breast cancer experience. The Dr. Susan Love Research Foundation then invited breast cancer organizations to put their differences aside to collaborate on a research project to document the true cost of the cure.

Following outreach by more than twenty collaborating partners representing breast cancer and other disease states, over 3,300 responses were received. This patient-generated input is being developed into a Collateral Damage questionnaire for the [HOW] Study, which will be launched in the spring with findings reported by the fall of 2014.

The Dr. Susan Love Research Foundation’s leadership of the Collateral Damage project was welcomed by both the public and the breast cancer community as an example of what can be achieved when breast cancer organizations work together on common issues. We will continue to look for common ground for collaboration and to spearhead efforts to accelerate progress in breast cancer research.
Facilitating Research

With a disease as widespread and diverse as breast cancer, it would be impossible for a single organization to carry out all the research necessary to track down the risk factors and pinpoint a cause. At the Dr. Susan Love Research Foundation, being a facilitator of innovative research is as important as conducting our own research.

SEDE Bank

We successfully rescued a bank of ductal fluid, blood and urine from high risk women who participated in the Serial Evaluation of Ductal Epithelium (SEDE) study in 2004, and completed follow-up on 53% of the participants. The SEDE Bank is now being readied as a resource for scientists needing samples for research to confirm markers of risk.

Army of Women

Over the past five years, more than 375,000 people have registered their interest in participating in breast cancer research through the Army of Women, which is gaining wider recognition within the scientific community as a timely and cost-effective resource for study recruitment. We are grateful to the Avon Foundation for Women for providing seed funding for this unique public engagement model for the first five years and our current goal is to expand the Army of Women’s visibility and reach so that it becomes a self-sustaining program. We are also actively working to increase the participation from underrepresented communities as well as younger women.

Army of Women Demographics

- More than **375,000** individuals recruited
- **70%** have never had breast cancer
- **30%** are survivors or going through active treatment
- **67%** have no first-degree family history
- **27%** have one first-degree relative who had breast cancer
- **5%** have more than one first-degree relative who had breast cancer

The Army of Women provided us access to an incredible group of committed people. The engagement process was simple, timely and effective, and saved us thousands of dollars compared with standard recruitment strategies.

**Without the Army of Women, our study would not have been possible.”**

— Carla Finkielstein, Ph.D., *Virginia Tech*

**Study Title: Shift Work and Breast Cancer Risk**

Our stated goal for the Army of Women has been to help researchers transition from experiments on mice and rats to working with women. Carla Finkielstein, Ph.D. of Virginia Tech is an example of a basic scientist who was able to make the transition successfully with our help.
Working with the Army of Women has been a wonderful experience. Recruiting is typically the most challenging aspect of doing breast cancer research, and the Army of Women’s e-blasts were very helpful in contributing to our recruitment of women who met our stringent criteria. The AOW staff have been proactive, enthusiastic, and delightful to work with.”

— Cheryl Koopman, Ph.D., Stanford University
Professor, Department of Psychiatry and Behavioral Sciences

STUDY TITLE: At-Home Support for Rural Women using Group Video Calling

Research Studies using the Army of Women for Recruitment
July 1, 2012-December 31, 2013

Early Detection of Epithelial Ovarian Cancer Using Exhaled Breath Markers
Pine Street Foundation

Chemotherapy-Induced Premature Menopause in Latina Women with Breast Cancer
University of Massachusetts Medical School

Breast Cancer, Uterine Cancer, and YOU
University of Louisville, Brown Cancer Center

Evaluating Patient-Reported Outcomes in Breast Cancer
Duke University Medical Center

Project CARE
University of Miami, Miller School of Medicine

Environmental Exposure and Breast Density
University of Wisconsin, Carbone Cancer Center, and Fred Hutchinson Cancer Research Center

Stepping STONE
(Survivors Taking on Nutrition & Exercise)
Georgetown University

Bacterial and Viral Diversity Study
Dr. Susan Love Research Foundation and John Wayne Cancer Institute

Genomic Markers of Breast Cancer Prevention Induced by hCG in Women at High Risk (GEMCP)
Fox Chase Cancer Center

Effects of Soy on Breast Tissue
University of Southern California

Effects of Birth Control Pills on Breast Tissue
University of Southern California

Hormones, the KRAS-variant and Breast Cancer Risk
Yale University

Assessment of Cognitive Difficulties in Breast Cancer
Stanford University

Breast Cancer Cognitive Rehabilitation
UCLA Jonsson Comprehensive Cancer Center, UCLA Semel Institute

Discovery of Early Markers of Breast Cancer
The University of Texas, MD Anderson Cancer Center

Latina Breast Cancer Initiative
University of California, Los Angeles

Pregnancy and Breast Cancer Risk
Tufts University

Breast Cancer Risk in Young Women
Washington University School of Medicine in St. Louis

Genomic Markers of Breast Cancer Prevention Induced by hCG in Women at High Risk (GEMCP)
Fox Chase Cancer Center

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Yale University

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Stanford University

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University of California, Los Angeles

Pregnancy and Breast Cancer Risk
Tufts University

Breast Cancer Risk in Young Women
Washington University School of Medicine in St. Louis
Performing Research

We strive to focus on research that no one else is doing or will do, with an emphasis on collaboration. This approach ensures that the research concepts and techniques are immediately shared with investigators who may be new to the field and that new approaches will be disseminated faster in the overall scientific community. This past year, we focused on completing one study and initiating new collaborations for two more.

Microbiome of the Breast

*Collaboration with Dr. Delphine Lee, John Wayne Cancer Institute, Santa Monica, CA*

While much research has been done on screening and finding cancers early, less has focused on the cause of the disease. Taking advantage of new techniques in DNA and RNA mapping, we examined the possibility that there might be an infectious cause to breast cancer. We collected samples of nipple aspirate fluid from 20 volunteers who had had breast cancer and 20 who had not developed the disease. These samples are currently being analyzed for the presence of bacterial and viral DNA and RNA and may give us a hint to the microbiome of the breast. Our initial data shows that there are definitely “bugs” in the breast, but further analysis is needed to determine the types and functions.

Meanwhile, we will be soliciting funding to better determine where the microbes in the breast come from. Are they specific to the breast or do they reflect the broader population of microbes in our bodies? And which breast samples will best reflect the microbial population: tissue biopsies, ductal lavage, nipple aspirate fluid or ductal lavage?

This is an exciting area of work that has not been previously explored.

Self-reading Ultrasound for Triage of Palpable Breast Lumps

Most breast cancers in women under 50 first present as palpable lumps. This is particularly true in the African-American community in the U.S., as well as in the developing world. Most of these palpable lumps are benign, representing fibroadenomas, benign breast disease, and cysts, with a small percentage (10%) being malignant. Ultrasound is very good at distinguishing between these entities. We are collaborating with a team of researchers/engineers from Rutgers University who are experts in face recognition technology and ultrasound. Together, we are applying for NIH funding for a self-reading portable ultrasound device that could determine immediately which women are most likely to have palpable lumps that are benign and which need a biopsy.

Method to Map the Extent of DCIS

Ductal Carcinoma in Situ (DCIS) extends within a milk duct and is often diagnosed on a mammogram as microcalcification; however, these markers are only present in a small portion of the disease. Unfortunately, neither mammography, ultrasound, or MRI can show the extent of the disease, making it difficult for surgeons to remove it all. We are collaborating with General Electric and Dr. Laura Klein at the Valley Hospital in New Jersey to test whether we can instill saline into the involved duct, then use 3D ultrasound to map the disease. The team is assembled, the protocol has been approved, and the project will start in early 2014.

*AT RIGHT: X-ray of a catheter injecting dye into a milk duct with microcalcifications, demonstrating our ability to identify and cannulate a duct containing DCIS.*
Amplifying Our Voices

Dr. Love is a respected, credible expert to whom the media and the public turn when there is breaking news about breast cancer. This year, the Dr. Susan Love Research Foundation published blogs, participated in media interviews and communicated through social media on a range of topics requiring a thoughtful and well-informed perspective, such as Angelina Jolie’s prophylactic mastectomy and new recommendations to re-classify DCIS as pre-cancerous.

Media

In February, PBS released the documentary “MAKERS: Women Who Make America,” telling the remarkable story of the most sweeping social revolution in American history, as women asserted their rights to a full and fair share of political power, economic opportunity, and personal autonomy. Dr. Love was featured in MAKERS for her role as a pioneer in breast cancer awareness and research.

Though breast cancer has no season, October is recognized as Breast Cancer Awareness Month. We began our media outreach in May, hosting a press briefing sponsored by Lifetime Television at the Soho House in New York. Editors from 12 popular consumer lifestyle magazines such as Reader's Digest, Health, Weight Watchers, Women's Day, Metro, and Good Housekeeping attended the media event. Major media hits for the year included Reader’s Digest, The New York Times Magazine, NBC New York, HuffPost Live, The Los Angeles Times, and Al Jazeera America.

Social Media

Social media is a growing channel for engaging individuals in dialogue about their breast cancer experiences, the Foundation's activities and news from breast cancer researchers. Our goal is to post content on our Facebook pages, Twitter, and other social media channels that inspires and compels our followers to act with love by sharing our content with their friends, tweeting, blogging and posting comments that stimulate conversation, support, and action.
Engaging the Public

Breast cancer doesn’t discriminate. It touches virtually every human being either personally or through the experience of a loved one, friend, neighbor, or colleague. The impact of a breast cancer diagnosis strikes the core of deep-seeded emotions, stimulating a passion to act.

The public wants to do more to help make progress against breast cancer. The Dr. Susan Love Research Foundation proactively harnesses this passion, creating opportunities to engage the public in conversation, in advocacy, and in supporting our research programs through direct participation, personal donations, and fundraising events.

Community Engagement

Our dedicated volunteer base has continued to activate their communities in support of our mission to achieve a future without breast cancer. By attending national conferences, local health fairs, and hosting fundraising events, our volunteers helped boost participation in the Army of Women and raised awareness and participation in the [HOW] Study. Our volunteers all share our passion for the mission and their steadfast participation ensures our success.

Volunteering for the Dr. Susan Love Research Foundation has been a lifeline for me following my breast cancer diagnosis and treatment.”

— Debbi Knauft

Event Central

In August 2013, we successfully launched Event Central, an online platform that unites people across the country to directly support the work of the Dr. Susan Love Research Foundation. Supporters can now easily participate in community events or create their own Act with Love events. 100% of the funds raised through Event Central directly support the Foundation’s mission and innovative research programs.
Walk with Love

Since its inception in 2008, Walk with Love has raised nearly $450,000. Walk with Love 2013 reached a new level of participation, including 114 “virtual walkers” from 28 states, proving that passion trumps a sea of pink when it comes to eradicating breast cancer. Walk with Love 2013 exceeded our expectations for engagement and revenue generation, with more than 300% growth in both areas compared with our first event in 2008. Plans are underway to further extend our reach and impact through Walk with Love 2014 in May.

Julie Sharp’s Breast Cancer Marathon Walk for Jamie Ficelman and Julia Rosenfeld

Julie Sharp, like many of us, has been touched by breast cancer. Her cousin Judy was a young, vibrant woman in her forties when she lost the battle with the disease, leaving behind her two teenage sons, Robbie and Jamie. Since 1999, Julie participated in fundraising in Judy’s memory for organizations focused on the cure. Then in 2013, she shifted her focus to the search for the cause of breast cancer, choosing to support the Dr. Susan Love Research Foundation.

In November, Julie walked in honor of Judy’s son Jamie and his wife Julia, who she says represent “the next generation for whom to raise money to create a world without breast cancer.” Using our new Event Central website, Julie raised almost $6,000 with the help of her generous family and friends. She is one of the many superstars who support our mission and we applaud her for her hard work, dedication, and participation.

Jack Becker’s Turkey Trot 5K Run for Alana Trubitz

On Thanksgiving Day, 11-year-old Jack Becker dedicated his Turkey Trot 5K Run in Silicon Valley to his cousin Alana Trubitz, who was diagnosed with stage 1 breast cancer this past summer at the age of 37. Dr. Love was a tremendous resource for Alana during her journey, and Jack recognized that the Dr. Susan Love Research Foundation wants to do more than just find the cure for breast cancer – the Foundation wants to find the cause so that we can prevent it.

Jack raised $1,070 for the Foundation, exceeding his goal by $970! We thank Jack for his help in achieving our goal and for his unwavering support for his cousin Alana.
The Power of Partnership

At the core of our philosophy for engaging corporate sponsors is quality, not quantity. We seek like-minded organizations whose visions, values and brands complement the Dr. Susan Love Research Foundation and resonate with our constituents. Once found, we strive to build long-lasting partnerships that are mutually beneficial, inspiring creativity and consumer engagement that results in increased visibility and vital funding to support our mission and innovative research programs.

Ford Warriors in Pink

In this second year of partnership, we were honored to have advocate and actor Gilles Marini collaborate on an exclusive t-shirt for the Ford Warriors in Pink apparel catalog.

Gilles joined the team in New York City for the official launch of the Unis par L’Amour (United with Love) tee, donating two full days of his time to visit media and high-traffic locations in a specially-wrapped food truck, handing out pink cupcakes and encouraging the public to support the Dr. Susan Love Research Foundation. The launch received extensive media attention and was backed by advertising in People magazine and US Weekly.

The Foundation receives 100% of the proceeds of every United with Love t-shirt sold, as well as 100% of the proceeds of all apparel purchases when the consumer chooses the Dr. Susan Love Research Foundation at checkout on Fordcares.com.

Ford Warriors in Pink is a truly inspiring partner, always ready to consider new ways to engage consumers in support of creating a future without breast cancer.

Dr. Susan Love, she gets it.
She knows that there must be ways to prevent breast cancer and she knows how to approach it.
People like her change the world.”

— Gilles Marini
Click here for Gilles’ video.
Chavez for Charity

Our newest partner, Chavez for Charity, chose the Dr. Susan Love Research Foundation to benefit from its pink collection of bracelets designed with natural riverstone, quartz, coral, glass and charms. Founder and acclaimed jewelry designer Julie Marie Chavez has made a commitment to giving back and she donates 25% of the proceeds of every pink bracelet purchased to our Foundation.

Lifetime Television

We are grateful for our continuing partnership with Lifetime, who activates the power of their brand to reach millions of women through their Stop Breast Cancer for Life initiative. During October 2012, Lifetime aired their Dance Moms public service announcement, which closed with our logo, on television and on social media. Lifetime was our Presenting Sponsor for Walk with Love 2013, as well as sponsoring our annual media briefing event in May.

PUMA Project Pink

For three consecutive years, our loyal supporters have voted to make the Dr. Susan Love Research Foundation the hands-down winner of PUMA’s Project Pink. In 2012 and 2013, PUMA donated a total of $171,000 to support our programs.

Panera Bread

Employee engagement is the secret ingredient for our partnership with Panera Bread, now in its fourth year. Enthusiasm and passion for our mission shine through from Panera team members at the more than 70 Panera cafes that sponsored the Dr. Susan Love Research Foundation during the month of October, when Panera donates 10 cents for every Pink Ribbon Bagel sold. On a specified and heavily promoted day each October, franchise cafes donate 100% of their Pink Ribbon Bagel sales to support our programs.

Genomic Health, Inc.

Committed to helping women make informed decisions about their breast cancer treatment, Genomic Health supports our mission to find the cause and prevention of breast cancer. Once again, we worked with Genomic Health to help educate women faced with diagnoses of DCIS and early-stage estrogen receptor-positive breast cancer. Using social media, we invited women to take the “Until Every Woman Knows” breast cancer quiz, and received a $1 donation for every quiz taken.
Our Donors’ Cumulative Lifetime Giving (through June 30, 2013)

We are grateful for those who have honored the Dr. Susan Love Research Foundation with significant gifts since our inception.

Their names inspire us each day as we pursue our vision of a world free of breast cancer.

More than $1,000,000
Anonymous
Avon Foundation for Women
The Lund Foundation

$300,000 to $999,999
Hard Rock Cafe Foundation, Inc.
University of California

$100,000 to $299,999
AstraZeneca
Dako North America Inc.
Penelope Foley
Ford Warriors in Pink
Genomic Health, Inc.
Herman Auerbach Memorial Fund Trust II
Joseph Drown Foundation
Dr. Susan Love & Dr. Helen Cooksey
MLE’s Pink Bracelet Fund
PUMA North America, Inc.
S. Mark Taper Foundation
The Safeway Foundation

$50,000 to $99,999
Abbott Laboratories
Beckman Research Institute of City of Hope
Patricia Freysinger
Lifetime Television
PVH Foundation
Patricia Russell
Universal Music Group, Inc.
Amy Wendel & Daniel Meisel
Yogitoes

$25,000 to $49,999
Anonymous
The Annenberg Foundation
The Bowen H. and Janice Arthur McCoy Charitable Foundation
Helene G. Brown
Alice Gillaroo & Susan Jorgensen
Kathy Ireland
Men with Heart
myShape, Inc.
Panera Bread Foundation
From passionate individuals to caring small businesses, socially-minded corporations and dedicated foundations, nearly 4,000 donors stepped forward with financial support for the Dr. Susan Love Research Foundation, fueling our progress toward a future without breast cancer.

Donors from July 1, 2012 – June 30, 2013

$100,000 to $499,999
Anonymous
Avon Foundation for Women
PUMA North America, Inc.
The Lund Foundation
University of California

$25,000 to $99,999
Beckman Research Institute of City of Hope
Ford Warriors in Pink

$10,000 to $24,999
Ariela-Alpha International LLC
First Giving
Penelope Foley
Patricia Freysinger
Genomic Health, Inc.
Lifetime Television
Silicon Valley Community Foundation

$5,000 to $9,999
The Bowen H. and Janice Arthur McCoy Charitable Foundation
Breast Cancer Focus, Inc.
Helene G. Brown
Circle of Service Foundation
Dako North America Inc.
Jacques Moret, Inc.
The Marvin and Sylvia Rubin Private Family Foundation, Inc.
Merrill Lynch
Morris & Terri Sitt Family Foundation
Northern Trust Company
Betty Sommer
South Point Hotel and Casino

$2,500 to $4,999
Anonymous
Bank of America
Meribeth J. Brand
Karen Duvall
Everest Institute
Nona & Bill Greene
Holly Yashi, Inc.
Fred Howarth
Motorola Mobility Foundation
On Assignment
Panera Bread Foundation
Elizabeth Thornton Troy

$1,000 to $2,499
AAROE Associates
Charitable Foundation
Nadia Allaudin
American Express Charitable Fund
Dineen Barr
Adam Berkowitz
Leslie Bernstein
Charles Blitz
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Margaret Brandt
Brides Against Breast Cancer
Donna Brogan
The Bufka Foundation
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Dr. Sally Ehlers
Ella Zarky Restated Trust
EraseIBC.com Inflammatory Breast Cancer Foundation
Edward Fohrman
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Nanette Gartrell
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Hudson River Watertrail Association
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Morris Sitt
Small Army for a Cause
Faith Smith
The Sylvan C. Coleman Foundation
Team Tomah
Ted and Rita Williams Foundation
Vanguard Charitable Endowment Program
Sandra Westfall
Ann Winterbottom
Peg Yorkin
Janice Ziegler
Jeffrey Zissu

you inspire us

donate now
2012/2013 Financials

July 1, 2012 - June 30, 2013

Assets
Cash and cash equivalents $ 66,470
Accounts receivable $ 15,355
Contributions and grants receivable $ 250,000
Prepaid expenses $ 31,823
Investments $ 3,646,632
Patents, net $ 14,703
Property, equipment and website, net $ 363,413
Security deposit $ 21,261
TOTAL ASSETS $ 4,409,657

Liabilities
Liabilities $ 138,435
TOTAL LIABILITIES $ 138,435

Net Assets
Unrestricted:
Operating Net Assets $ 3,011,881
Board Designated Operating Reserves $ 475,000
Total Unrestricted $ 3,486,881
Restricted $ 784,341
TOTAL NET ASSETS $ 4,271,222
TOTAL LIABILITIES and NET ASSETS $ 4,409,657

2012/2013 Public Support and Other Revenue $1,920,266

- Grants, Contracts, and Contributions 75%
- Special Events 10%
- Investment Returns 11%

2012/2013 Expenses $2,305,850

- Army of Women 30%
- Health of Women Study 11%
- Research 32%
- Management and General 9%
- Fundraising 8%
- Education 10%

Give with Confidence
The Dr. Susan Love Research Foundation has earned the prestigious distinctions of being a Better Business Bureau Accredited Charity, a Charity Navigator Four-Star Charity, and a GuideStar Silver Level Charity.

These financial statements were abstracted from the Dr. Susan Love Research Foundation’s June 30, 2013 financial statements, which were audited by Hensiek & Caron Certified Public Accountants. The audited financial statements are available on the Dr. Susan Love Research Foundation’s website at www.actwithlove.org and are also available from our office upon request.
The Dr. Susan Love Research Foundation Board of Directors

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Board Member Spotlight:  
Helene G. Brown

Helene Brown has been on the forefront of the movement to control cancer since 1950. Helene has made significant contributions in heightening public awareness of cancer since the 1950s, when she helped the American Cancer Society develop an educational film on pap smears to demonstrate to women and their physicians the important role of these tests as a means of preventing cancer deaths.

In the 1960s, Helene became involved in the anti-smoking movement, an interest which she has furthered since the late 1980s as the co-chair of the National Cancer Institute’s (NCI) American Stop Smoking Intervention Study Trial (ASSIST) program, the largest smoking research program ever funded by the NCI.

During the 1970s and ’80s, Helene helped promote the importance of routine mammography for breast cancer detection in women. She continues to take a leadership role in formulating the American Cancer Society’s screening guidelines for cancer-related health exams.

Helene has won numerous awards for her public health work in cancer prevention and control. She was a member of the National Cancer Advisory Board at the National Cancer Institute from 1984 to 1992, and is an honorary lifetime member of the American Cancer Society’s National Board of Directors.

We are honored and grateful for Helene’s long-standing support, expertise and dedication to the Dr. Susan Love Research Foundation.

“In Memoriam” We were deeply saddened by the loss of Nina Merrill Gomez, our dear friend and trusted member of our Board of Directors since 2004, who passed away in July 2013. Nina dedicated her life to helping people lead healthy and full lives through her profession as a Registered Nurse and her many charitable endeavors.

Cancer is contrary to nature. It’s an aberration and I believe it can be fixed. With everyone participating in the [HOW] Study and sharing experiences, we will make progress to achieve this goal.

Please join us in the Foundation’s lifesaving work.”

— Helene G. Brown  
Board Member since 2004
The Dr. Susan Love Research Foundation’s Scientific Advisory Committee (SAC) is comprised of advocates, health care professionals, researchers, and other stakeholders who are engaged in reviewing our own research programs and in reviewing requests from scientists seeking volunteers from the Army of Women to participate in their studies. This year, we successfully recruited 15 additional researchers to the SAC, strengthening the breadth and depth of specialties and expertise available to us and bringing the total SAC membership to 51.

RESEARCHERS
Karen Basen-Engquist, Ph.D., M.P.H.  
The University of Texas, MD Anderson Cancer Center
Leslie Bernstein, Ph.D.  
City of Hope
Donald Berry, Ph.D.  
The University of Texas, MD Anderson Cancer Center
Abenaa Brewster, M.D., M.H.S.  
The University of Texas, MD Anderson Cancer Center
Julia Brody, Ph.D.  
Silent Spring Institute
Doris Browne, M.D.  
National Cancer Institute
Susan Clare, M.D., Ph.D.  
Indiana University School of Medicine
Kay Dickerson, Ph.D.  
Johns Hopkins University
Suzanne Fuqua, Ph.D.  
Lester and Sue Smith Breast Center, Baylor College of Medicine
Patricia Ganz, M.D.  
University of California, Los Angeles, Schools of Medicine & Public Health and Jonsson Comprehensive Cancer Center
Judy Luce, M.D.  
San Francisco General Hospital
Susan McCann, Ph.D., R.D.  
Roswell Park Cancer Institute
Sofia Merajver, M.D., Ph.D.  
University of Michigan
Lisa Newman, M.D., M.P.H.  
University of Michigan Health Systems
Julie Palmer, Sc.D.  
Slone Epidemiology Center at Boston University
Alpa Patel, Ph.D.  
American Cancer Society
Peggy Reynolds, Ph.D., M.P.H., Cancer Prevention Institute of California and Stanford University School of Medicine
Gedge David Rosson, M.D.  
Johns Hopkins Medical Institutions
Regina Santella, Ph.D.  
Columbia
Thomas Smith, M.D.  
Johns Hopkins Medical Institutions
Annette Stanton, Ph.D.  
University of California, Los Angeles
Patricia Steeg, Ph.D.  
National Cancer Institute
Saraswati Sukumar, Ph.D.  
Johns Hopkins University School of Medicine
Thea D. Tlsty, Ph.D.  
University of California, San Francisco
Kala Visvanathan, M.D., M.H.S., Sidney Kimmel Comprehensive Cancer Center and Johns Hopkins Bloomberg School of Public Health
Douglas Yee, M.D.  
University of Minnesota

ADVOCATES
Kathy Ball  
Breast Cancer Alliance of Greater Cincinnati
Amy Bonoff  
SHARE
Vernal Branch  
Virginia Breast Cancer Foundation
Shirley Brown  
Women of Color Breast Cancer Survivor’s Support Project
AnneMarie Ciccarella  
Memorial Sloan-Kettering Cancer Center
Pat Haugen  
South Dakota Breast Cancer Coalition
Suzanne Hicks  
CRAAB
Debbie Laxague  
National Breast Cancer Coalition
Debra Madden  
National Breast Cancer Coalition & Ann’s Place: the Home of I Can
Marlene McCarthy  
Rhode Island Breast Cancer Coalition
Chris Norton  
Minnesota Breast Cancer Coalition
Michele Rakoff  
Breast Cancer Care and Research Fund
Rosemarie Rogers  
American Cancer Society
Donna Sanderson  
Susan G. Komen for the Cure Sacramento
Vicki Tisher  
Colorado Breast Cancer Coalition
Sandy Walsh  
California Breast Cancer Organizations
Maria Wetzel  
National Breast Cancer Coalition

In Memoriam  We were saddened by the loss of Christine Brunswick, vice president of the National Breast Cancer Coalition and an advocate member of our Scientific Advisory Committee, who passed away in February 2013 after a long and courageous battle with breast and cervical cancer. Christine was passionate, strategic in her approach to our cause, and an irreplaceable voice in the breast cancer community. She was smart, funny, a compassionate mother, an engaged advocate and our good friend. Her memory reminds us that every life lost to breast cancer is one too many.
The Voices of the Public

Thank you to our visionary Dr. Susan Love for unwrapping the pink ribbon and letting us speak about collateral damage.

I LOVE that (Dr. Love) is looking beyond into the unknown, the place where new information is derived.

I LOVE that she has the courage to navigate areas unknown, with compassion to find the truth.

We gals have to stick together, and we will beat this cancer.

As always, Dr. Love cuts to the chase and says what too many people are afraid to speak.

Great organization, responsible for wonderful research.

It’s so vitally important for all of us to educate ourselves and support organizations addressing root causes and prevention of cancer, such as the Dr. Susan Love Foundation.

I hope that your voice, supported by all of us, will lead to the real change that we all so desperately need.

Funding needs to go to research—plain and simple.

Early detection has long been touted as prevention. Let’s keep the conversation focused on the real cure… prevention!

You go, Dr. Love.

We need a person who really cares about others. That’s why I joined the Army of Women. Whatever I can do to help this cause, I will.

18.
“If we don’t disrupt the breast cancer status quo, who will?”

— Dr. Susan Love