FOR IMMEDIATE RELEASE
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DR. SUSAN LOVE RESEARCH FOUNDATION
ANNOUNCES EFFORTS TO SUPPORT THE SISTER STUDY
Will use award-winning web site to increase study recruitment

Research Triangle Park, N.C. – The Dr. Susan Love Research Foundation today announced that it will begin using its award-winning web site to support recruitment for the Sister Study, a landmark breast cancer study recruiting the sisters of women who have had breast cancer.

Conducted by the National Institute of Environmental Health Sciences (NIEHS), one of the National Institutes of Health of the US Department of Health and Human Services, the Sister Study is exploring environmental and genetic risk factors for breast cancer. To date, nearly 37,000 women have enrolled in the study, which was launched in October 2004. The Sister Study is continuing enrollment throughout 2007 to reach its goal of 50,000 women.

The Dr. Susan Love Research Foundation is dedicated to preventing and eradicating breast cancer, and improving the quality of women's health through innovative research, education and advocacy. Dr. Susan Love, the Foundation’s president, is known worldwide as one of the founding mothers of the breast cancer advocacy movement. The Foundation’s website, www.dslrf.org, receives more than 1.5 million hits or 60,000 unique visitors each month.

Dale Sandler, Ph.D., chief of the Epidemiology Branch at NIEHS and principal investigator of the Sister Study said, “We appreciate the support from the Dr. Susan Love Research Foundation and look forward to working with them to spread the word about this important research.”

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“As someone who has spent her whole life working in the field of breast cancer, I am aware of how necessary it is for scientists to conduct innovative research that will provide new insights into how breast cancer develops,” said Dr. Love. “I applaud the NIEHS and the nearly 37,000 women who have already enrolled in the Sister Study. The Foundation is pleased to be able to help the NIEHS recruit the remaining 13,000 women it needs to reach its goal.”

The Foundation will help the Sister Study with its recruitment efforts by promoting the study on its web site and in its monthly e-newsletter. The Foundation will also send out a Foundation Action Alert to help advertise the Sister Study and its need to recruit more sisters of women who have had breast cancer.

Women in the U.S. and Puerto Rico, ages 35 to 74, may be eligible to join the Sister Study if they have a sister (living or deceased) who has had breast cancer. Women who join the Sister Study must never have been diagnosed with breast cancer themselves. The Sister Study has worked diligently to recruit women of all backgrounds, occupations, ages, and ethnic groups.

A 10-year observational study, the Sister Study follows sound, ethical research practices, and keeps all personal data safe, private and confidential.

The Sister Study has partnered with the American Cancer Society, NIH’s National Center on Minority Health and Health Disparities, the Intercultural Cancer Council, Sisters Network, Inc., Susan G. Komen for the Cure, and the Y-ME National Breast Cancer Organization to advance its recruitment efforts. It is also working with a wide array of local, regional, and national organizations to ensure a diverse group of study participants.

Women can learn more about the Sister Study on its web site www.sisterstudy.org or by calling 1-877-4SISTER (877-474-7837). There is also a Spanish-language site www.estudiodehermanas.org. Deaf/Hard of Hearing women can call 1-866-TTY-4SIS (866-889-4747).

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