

Fundraising Page

Tips for how to increase your impact

So you've decided to help a great cause, but you want a little help to know where to start. Check out these 6 ideas and fun tips to make your fundraising efforts go even further.

DR. SUSAN LOVE RESEARCH FOUNDATION

Walk with Love™

FOR A FUTURE WITHOUT BREAST CANCER

10th Annual • 2008-2017

1

Perfect Your Page

Once you've registered, spice up your page! Click the *Edit Your Page* link at the top to add photos, create a personalized message, and reset your fundraising goal. Feel free to dream big! You can also use the *Updates* tab to post about your fundraising efforts or your training status.

★Tip: People are more likely to donate if others have too, so make a donation to your own page to get started!

2

Make A Team

Get your family, friends, and co-workers involved by starting a team. There is no minimum for team fundraising, so whether you're a group of 2 or 20, all you need is enthusiasm and a can-do attitude!

★Tip: When you create a team, both the team and each individual team member get a fundraising page. Donations can be made to either page, or both!

3

Inspire Through Words

Writing personalized letters or emails to friends and family excellent ways to spread the word

★Tip: Tell your personal story of why you are raising funds

★Tip: Include a link to your fundraising page, and be sure to give information on what the money is going towards. Review the "Donate With Confidence" section to see what information to include

4

Make It A Party

Host a fundraising event! You can do a bake sale, car wash, or pancake breakfast with proceeds going to your fundraising page, or ask a local restaurant or food truck to sponsor your nonprofit for a night by donating a percent of their sales!

★Tip: Don't feel limited by our suggestions! Just be sure to stay safe and have fun!

5

Shout Out On Social Media

Use social media to get the word out! Post to Facebook about your training or fundraising events, tweet updates to followers, share DSLRF posts.

★Tip: Not all posts have to be about donating. Change it up with inspiring stories, interesting research, or personal testimonies!

6

Attitude of Gratitude

Don't forget to thank your donors! We want all supporters to understand how their gift benefits breast cancer research. A phone call, email, or letter saying thank you is always an appreciated gesture.

★Tip: If donors are comfortable with it, you can thank them on social media or directly on your fundraising page as an added touch!

How to Donate

Online: Secure donations can be made directly to the participant's fundraising page

By Check: Make checks out to **Dr. Susan Love Research Foundation** and mail them to **16133 Ventura Blvd., Suite 1000, Encino, CA 91436.**

Include participant's name and WWL 2017 on check
Over the Phone: (310) 828-0060

Donate With Confidence

All donations **make a difference!** Dr. Susan Love Research Foundation is rated as a four star charity by Charity Navigator, placing it in the top 12% of charities. For more information on this rating and what it means for your donation, please visit our website.