Fundraising Page
Tips for how to increase your impact

So you’ve decided to help a great cause, but you want a little help to know where to start. Check out these 6 ideas and fun tips to make your fundraising efforts go even further.

1. **Perfect Your Page**
   Once you’ve registered, spice up your page! Click the *Edit Your Page* link at the top to add photos, create a personalized message, and reset your fundraising goal. Feel free to dream big! You can also use the *Updates* tab to post about your fundraising efforts or your training status.
   ★Tip: People are more likely to donate if others have too, so make a donation to your own page to get started!

2. **Make A Team**
   Get your family, friends, and co-workers involved by starting a team. There is no minimum for team fundraising, so whether you’re a group of 2 or 20, all you need is enthusiasm and a can-do attitude!
   ★Tip: When you create a team, both the team and each individual team member get a fundraising page. Donations can be made to either page, or both!

3. **Inspire Through Words**
   Writing personalized letters or emails to friends and family is excellent ways to spread the word
   ★Tip: Tell your personal story of why you are raising funds
   ★Tip: Include a link to your fundraising page, and be sure to give information on what the money is going towards. Review the “Donate With Confidence” section to see what information to include

4. **Shout Out On Social Media**
   Use social media to get the word out! Post to Facebook about your training or fundraising events, tweet updates to followers, share DSLRF posts.
   ★Tip: Not all posts have to be about donating. Change it up with inspiring stories, interesting research, or personal testimonies!

5. **Make It A Party**
   Host a fundraising event! You can do a bake sale, car wash, or pancake breakfast with proceeds going to your fundraising page, or ask a local restaurant or food truck to sponsor your nonprofit for a night by donating a percent of their sales!
   ★Tip: Don’t feel limited by our suggestions! Just be sure to stay safe and have fun!

6. **Attitude of Gratitude**
   Don’t forget to thank your donors! We want all supporters to understand how their gift benefits breast cancer research. A phone call, email, or letter saying thank you is always an appreciated gesture.
   ★Tip: If donors are comfortable with it, you can thank them on social media or directly on your fundraising page as an added touch!

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**How to Donate**

**Online:** Secure donations can be made directly to the participant’s fundraising page

**By Check:** Make checks out to Dr. Susan Love Research Foundation and mail them to 16133 Ventura Blvd., Suite 1000, Encino, CA 91436. Include participant’s name and WWL 2017 on check

**Over the Phone:** (310) 828-0060

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**Donate With Confidence**

All donations make a difference! Dr. Susan Love Research Foundation is rated as a four star charity by Charity Navigator, placing it in the top 12% of charities. For more information on this rating and what it means for your donation, please visit our website.