

12th Annual



WALK 2020

May 17, 2020

Sponsorship
Opportunities



DR. SUSAN LOVE FOUNDATION
— for breast cancer research —

Dr. Susan Love Foundation 

drsusanlovefoundation 

drloveresearch 

www.walkwithlove.org

event + audience

EVENT INFORMATION

DATE

May 17, 2020

TIME

8:30AM

LOCATIONS

Pacific Palisades
Palisades Recreation Center

COURSE

5K Run/Walk

LEARN MORE

walkwithlove.org

Palm Springs
Ruth Hardy Park



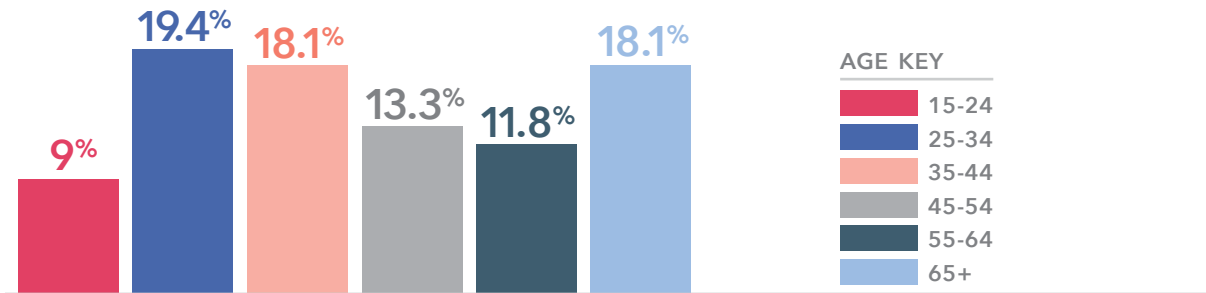
*Dog-friendly and
family-friendly event*

Santa Barbara
Hilton Santa Barbara Beachfront Resort

DEMOGRAPHIC INFORMATION

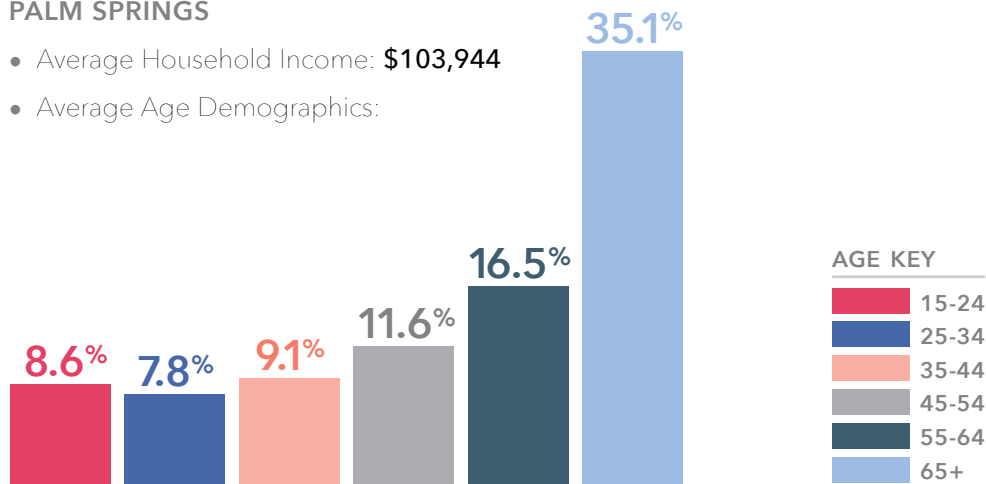
LOS ANGELES (PACIFIC PALISADES)

- Average Household Income: **\$199,318**
- Average Age Demographics:



PALM SPRINGS

- Average Household Income: **\$103,944**
- Average Age Demographics:

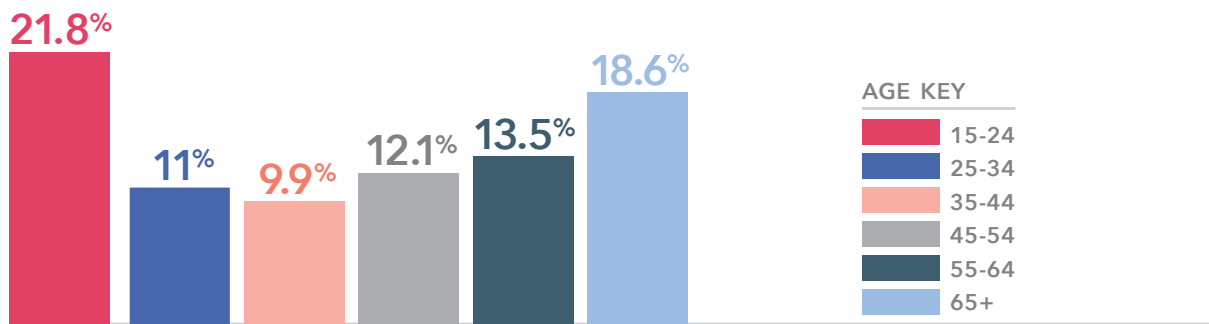


event + audience *continued*

DEMOGRAPHIC INFORMATION *continued*

SANTA BARBARA

- Average Household Income: **\$124,086**
- Average Age Demographics:



DIGITAL REACH

 **TWITTER**
12,000 total followers & 28K impressions

 **FACEBOOK**
67,000 Facebook likes and followers

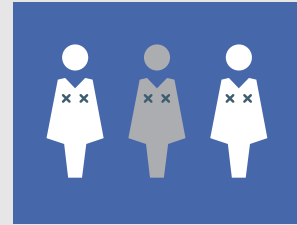
 **NEWSLETTER**
359,740 subscribers

Our audience is active, engaged, and eager to interact with our partners on social media. In post-event surveys, 2 out of 3 respondents said they would likely patronize a business associated with the Dr. Susan Love Foundation for Breast Cancer Research. As a corporate sponsor you'll benefit from the online interaction generated by our social media channels to help build lasting consumer relationships, brand recognition, and loyalty.

invest well

For the past 20 years, Dr. Susan Love Foundation for Breast Cancer Research has been committed to its mission to create a future without breast cancer. Founded in 2008, Walk with Love has raised millions of dollars to support the ground-breaking breast cancer research at Dr. Susan Love Foundation. We are in the preliminary phases of studying the breast microbiome, a study of all the bacteria, viruses and living microorganisms of a human body, as it relates to the breast. We're getting close, but to keep this research going, we are asking for your support of Walk with Love 2020. Funds raised through Walk with Love will directly support our Microbiome Project, a collaborative study with Dr. Jenny C. Chang at Houston Methodist Cancer Center. The next phase will explore whether the microbiome is unique in each milk duct.

In 2008, when the NIH began the Human Microbiome Project to better understand how microbial flora affects human health, they did NOT include the breast.



1 in 8
women will develop
invasive breast
cancer in her lifetime.

LA County ranks
3RD
highest in the United
States for deaths
from breast cancer
among African
American women.

Women in low- to
middle- income
countries are
3X
more likely to die
from breast cancer
than women in high
income countries.

500,000
women enrolled in our flagship
program, Army of Women.

Past Sponsors



Charity Navigator

Dr. Susan Love Foundation for Breast Cancer Research is the only breast cancer foundation to earn a four-star Charity Navigator rating, putting it in the top 12% of charities in terms of fiscal performance, accountability, and transparency.



opportunities

	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Booth Vendor \$2,500 (only Palisades Walk)
Designation as Presenting Sponsor	×				
Logo on Start & Finish Banner	×				
Central Logo Placement on Stage Banner	×	×			
Course Presence	×	×			
Recognition in Event Digital Communications (250,000+ reach)	×	×	×		
Placement of Logo on All Promotional Event Materials	×	×	×		
Verbal Recognition in Opening Ceremony	×	×	×		
Logo on Walk with Love 5K T-Shirts	×	×	×	NAME	
Company on Website and Day-of Signage	LOGO	LOGO	LOGO	NAME	NAME
Booth Space at Walk with Love Family Festival (Palisades Only)	×	×	×	×	×
Complimentary Participant Entries	15	12	10	6	3

sponsor form



Please Indicate Sponsorship Level

- Presenting Sponsor: \$50,000
- Platinum Sponsor: \$25,000
- Gold Sponsor: \$10,000
- Silver Sponsor: \$5,000
- Booth Vendor: \$2,500
(only Palisades walk)
- In-Kind Sponsor

PARTNERSHIP OPPORTUNITY QTY

COMPANY

CONTACT

TITLE

ADDRESS

CITY

STATE/ZIP

PHONE

EMAIL

Submission

Please send checks and materials to:
Dr. Susan Love Foundation
16133 Ventura Boulevard, Suite 1000
Encino, CA 91436
Tax ID # 77-0009065

Questions

For questions or to send your materials digitally, contact:

Michelle Woodhill
Senior Director of Development
MWoodhill@drsusanloveresearch.org
310.828.0600 ext. 159



DR. SUSAN LOVE FOUNDATION
— for breast cancer research —

Payment Information

Sponsorship Amount: _____

Check Visa MC Amex Discover

NAME ON CARD

CREDIT CARD NUMBER

EXP

CVV

SIGNATURE

DATE

www.walkwithlove.org