



**DR. SUSAN LOVE FOUNDATION**

— for breast cancer research —

FOR IMMEDIATE RELEASE

Thursday, May 7, 2020

## America's Top-Ranked Breast Cancer Research Organization Launches Largest Global Virtual Walk

*Dr. Susan Love Foundation for Breast Cancer Research is hosting their 12<sup>th</sup> annual Walk With Love 100% virtual amid the COVID-19 pandemic and stay-at-home orders. Funds raised will support their research focused on the microbiome of the human breast.*

**Los Angeles, California** — Join Dr. Susan Love Foundation for Breast Cancer Research for their [Walk With Love Virtual 2020](#) on Sunday, May 17 at 10:30am PST. In lieu of hosting their annual walk in the Pacific Palisades, they are asking supporters to participate virtually by walking or exercising in their home, neighborhood or any place of their choosing. The decision to move the annual walk to a virtual format prioritizes the health and safety of their walkers, volunteers, and staff, and is in response to the guidance from the Centers for Disease Control amid the COVID-19 pandemic.



Over the past 11 years, Dr. Susan Love Foundation has raised millions of dollars for breast cancer research through this fundraising walk. Walk with Love Virtual 2020 aims to raise a quarter of a million dollars in critical funding to directly support and impact the next phase of their Microbiome Project. This year, both Charity Navigator and Medical News Today ranked the Foundation as the top breast cancer research organization in the U.S. for their stewardship of resources and impact. In this time of uncertainty, they remain committed to their mission, to end breast cancer.

“Breast cancer doesn’t stop because the world seemingly stops. In 2019, an estimated 268,600 new cases of invasive breast cancer were diagnosed among women and approximately 2,670 cases among men. Medical research now is more important than ever,” says Dr. Susan Love, MD, MBA, Founder & Chief Visionary Officer.

Walk with Love Virtual 2020 is expected to host over 300 walkers across the globe. With over 300 walkers spanned across 33 states and 7 countries and growing, Walk With Love Virtual 2020 is poised to be the largest global walk for breast cancer. The Foundation looks forward to engaging supporters from across the world in this new virtual format and is excited for the opportunities this allows. For the first time ever, Walk With Love Virtual 2020 will be attended by the Foundation’s global research teams in Guadalajara, Mexico, and Madrid, Spain. Every registered walker will receive a signature LOVE t-shirt to represent the Foundation for the walk on May 17.



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“The decision to take the longstanding in-person Pacific Palisades, California walk virtual is the right choice from a public health perspective. In fact, making this event digital-only could actually turn out so well that more events will be presented this way in the future, making them accessible to a greater number of people,” says Christopher Clinton Conway, Chief Executive Officer.

Walk with Love Virtual 2020 is sponsored by The Parish of Saint Matthews, Genentech, Saucony, Los Angeles Magazine and Palisadian-Post.

### **About Dr. Susan Love Foundation for Breast Cancer Research**

**Dr. Susan Love Foundation for Breast Cancer Research** challenges the status quo to end breast cancer and improve the lives of people impacted by it now through education and advocacy. The Foundation drives collaborative, cutting-edge research with nontraditional partners, brings to light the collateral damage of treatment and seeks ways to diminish it, and interprets science to empower patients. Fast, flexible, and project-based, the Foundation actively engages the public in scientific research to ensure that it produces accurate and meaningful results.

For more information please visit: **[DrSusanLoveResearch.org](http://DrSusanLoveResearch.org)**

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Register or donate today by visiting **[WalkWithLove.org](http://WalkWithLove.org)**

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