

Dr. Susan Love Foundation for Breast Cancer Research Hosts Inspirational Valentine's Day Luncheon

"Love is in the Air" will celebrate visionary leaders Valorie Kondos Field and Dr. Susan Love

Los Angeles, CA. February 14, 2020 – Dr. Susan Love Foundation for Breast Cancer Research hosts Valentine's Day "Love is in the Air" Luncheon at the Four Seasons Los Angeles at Beverly Hills on February 14, 2020. The event, presented by LuLaRoe, sponsored by Los Angeles Magazine and chaired by board member, Sonya Rosenfeld of CAA, will benefit the Foundation's breast cancer research initiatives.

The Foundation will present two lifetime achievement awards to former UCLA gymnastics team head coach, author, and breast cancer survivor, Valorie Kondos Field and Foundation Chief Visionary Officer, Dr. Susan Love. Valorie Kondos Field will receive the award for her advocacy and accomplishments both in the gymnastics world and as an incredible inspiration to people around the globe with and without breast cancer. Dr. Susan Love will also be presented with a Lifetime Achievement award for her 45 years of exceptional dedication, outstanding accomplishments and innovative breast cancer research studies that have brought us closer to a world without breast cancer. "As the <u>Top-Ranked Breast Cancer Research Organization in the Nation</u>, the Dr. Susan Love Foundation for Breast Cancer Research is recognized for being a scientific powerhouse as well as a leader in organizational transparency and fiscal stewardship." says, Foundation CEO, Christopher Clinton Conway.

"I hope you will join me in celebrating the achievements of two inspirational and exceptional women, who have made a lasting impact on the breast cancer community. Together we can be the generation that ends breast cancer!" - Sonya Rosenfeld, CAA, Foundation Board Member and Event Chair.

"Love is in the Air" Luncheon will feature a cocktail reception and luxury boutique of local designers and artisans. Guests can also explore the LuLaRoe Gifting Party, where they will receive complimentary apparel and accessories from our presenting sponsor, LuLaRoe. "LuLaRoe is always aiming and working on finding new ways to contribute to our community in hopes of making a difference," says LuLaRoe Founder DeAnne Stidham. "In search of an organization that truly provides support, love, resources, and motivation to their advocates, the Dr. Susan Love Foundation stands out with their incredible efforts. We are so thrilled to be a part of such a wonderful event and look forward to continued collaboration." says LuLaRoe Founder DeAnne Stidham.

"As a breast cancer survivor and now advocate, I enthusiastically support breast cancer research. We are on the cusp of ending this disease! I am honored to receive the Lifetime Achievement Award from Dr. Susan Love Foundation for Breast Cancer Research alongside Dr. Susan Love, a fellow cancer survivor, surgeon, and extraordinary researcher I greatly admire." says honoree, Valorie Kondos Field.

The Love Is in The Air Valentine's Day Luncheon will be held from 11:30AM – 3:00PM at the Four Seasons Los Angeles at Beverly Hills. Individual tickets for this event are available for purchase starting at \$350. A limited number of table reservations are also available for purchase with all proceeds going to Dr. Susan Love Foundation for Breast Cancer Research.

For more information and additional details, please visit give.classy.org/LoveisintheAir2020



<u>Dr. Susan Love Foundation for Breast Cancer Research</u> challenges the status quo to end breast cancer and improve the lives of people impacted by it now through education and advocacy. The Foundation drives collaborative, cutting-edge research with nontraditional partners, brings to light the collateral damage of treatment and seeks ways to diminish it, and interprets science to empower patients. Fast, flexible, and project-based, the Foundation actively engages the public in scientific research to ensure that it produces accurate and meaningful results.

Sponsors: Love is in The Air Valentine's Day Luncheon is made possible by generous sponsorships from the following: LuLaRoe. LuLaRoe brings together thousands of Independent Fashion Retailers who seek the freedom of an entrepreneurial lifestyle through the sales of comfortable, affordable, and stylish clothing—with the hope of creating freedom, serving others, and strengthening families and Los Angeles Magazine, The definitive resource for Angelenos, *Los Angeles* covers the people, food, culture, arts and entertainment, fashion, lifestyle, and news that defines Southern California with a signature mix of feature-length writing, service journalism, investigative reporting, and design. For more information about how to become an event sponsor, please email mwoodhill@drsusanloveresearch.org.

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