Dr. Susan Love Foundation for Breast Cancer Research challenges the status quo to end breast cancer and improve the lives of people impacted by it now through education and advocacy. The Foundation drives collaborative, cutting-edge research with nontraditional partners, brings to light the collateral damage of treatment and seeks ways to diminish it, and interprets science to empower patients. Fast, flexible, and project-based, the Foundation actively engages the public in scientific research to ensure that it produces accurate and meaningful results.
Recognized for her fierce intellect, unrelenting tenacity, and laser-like focus, Dr. Susan Love is our quintessential Chief Visionary Officer. For the past 20 years, she has dedicated her career to the eradication of breast cancer and pioneered some of the world’s more innovative research. From spearheading a partnership with NASA’s Jet Propulsion Laboratory to map the breast ductal system, to harnessing the power of artificial intelligence in the preliminary development stages of a handheld, self-reading ultrasound for breast cancer screening in underserved populations, Dr. Love’s goal remains simple and clear: to end breast cancer.

Dr. Susan Love is known as one of the “founding mothers” of breast cancer advocacy and research. Her book, Dr. Susan Love’s Breast Book, in its 6th edition, is termed “the bible for people with breast cancer” by The New York Times.

Dr. Love began her career as one of ten women in her medical school graduating class—and she has been leading the charge for women ever since. She became the first female general surgeon on the staff of Boston’s Beth Israel Hospital, regularly offering treatment options to breast cancer patients at a time when they were routinely kept in the dark about their surgical choices. She also helped establish Boston’s Faulkner Breast Center, the first American facility to specialize in breast disease. Dr. Love published the bestselling Dr. Susan Love’s Breast Book, now in its 6th edition, which The New York Times called “the Bible for women with breast cancer.” She also helped establish the National Breast Cancer Coalition, which helped influence the federal government to increase research funding for breast cancer from $90 million to $420 million per year.

Dr. Susan Love started Dr. Susan Love Foundation for Breast Cancer Research.

Dr. Susan Love Foundation for Breast Cancer Research was ranked as the #1 breast cancer research organization in the U.S. by Charity Navigator and Medical News Today for fiscal performance, accountability, and transparency.
OUR RESEARCH

Your sponsorship is a direct investment in our groundbreaking research initiatives. We believe that finding the cause of breast cancer lies at the intersection of research + love. By supporting the work of innovative researchers to look for answers in unexplored places and rallying individuals all around the world to donate their time and treasure to the cause, we know it’s only a matter of time before we win this fight for our lives.

SELF-READING PORTABLE ULTRASOUND
Since 2016, the National Institutes of Health (NIH) has awarded the Foundation $3 million in grants to continue development of a hand-held self-reading ultrasound device. Using AI technology, within minutes a healthcare worker would be able to use this device to inform a woman if a breast lump is benign or something that requires further testing.

MAPPING THE BREAST DUCTS WITH NASA
What if surgeons had a “GPS” allowing them to navigate the breast ducts and deliver treatment directly to a tumor? Through unique partnerships with QT Ultrasound® and NASA’s Jet Propulsion Laboratory, we aim to do just that by creating the first 3-D models of the human breast duct system.

THE MICROBIOME STUDY OF THE BREAST DUCTS
In 2008, the NIH invested $170 Million to map the human microbiome, but the breast was left out of that initiative. We are spearheading the research nobody else is doing by comparing the microbiome of breast ducts with cancer to ducts without cancer. We believe by better understanding the microbiome, we can learn more about the potential role bacteria and viruses may play in causing or preventing breast cancer.

LOVE RESEARCH ARMY (FORMERLY ARMY OF WOMEN®)
Launched in 2008, Dr. Susan Love Foundation’s Love Research Army is a revolutionary initiative changing the face of breast cancer research. Our goals are:

• Recruit people of every ethnicity with and without a breast cancer diagnosis and those of high risk.
• Connect researchers with people who are willing to participate in breast cancer research studies.
• Challenge the scientific community to expand its current focus to include breast cancer prevention research conducted on people.

DID YOU KNOW?

| About 1 in 8 women will develop invasive breast cancer in her lifetime. | In 2020, an estimated 276,480 new cases of invasive breast cancer are expected to be diagnosed in women in the U.S., along with 48,530 new cases of non-invasive (in situ) breast cancer. | Women in low- to middle-income countries are 3X more likely to die from breast cancer than women in high income countries. | LA County ranks 3RD highest in the United States for deaths from breast cancer among African American women. |
SOCIAL MEDIA

Facebook Followers: 109,000
Engagement up by 234%
Impressions up by 316%

Twitter Followers: 10.3K

LinkedIn Followers: 1,309

Instagram Followers: 2,126

YouTube Views: 120,235

Email Subscribers: 300,000

Donor Demographics: 50 US States, Washington D.C., 120,235 Members/Supporters

Foundation Website: 34,000 Average Visits per Month

TOP BLOGS

Diversity in Breast Cancer Research: Black Lives Matter by Dr. Susan Love
Male Breast Cancer by Dr. Susan Love
Diversity Driven, Numbers Matter by Christopher Clinton Conway
Collateral Damage: It is Not All in Your Head by Dr. Susan Love
Research Worth the Wait by Dr. Susan Love
Disrupting Medical Care in Low-to Middle-Income Countries by Dr. Susan Love
The Susan Confusion by Christopher Clinton Conway

WEBINARS

Research + Love: Fostering Diversity and Inclusion in Breast Cancer Research
Virtually Successful: Planning & Marketing the World’s Largest Virtual Fundraising Walk
COVID-19 Symptom Tracker Webinar With Dr. Andrew Chan and Dr. Susan Love
LEADERSHIP

CHRISTOPHER CLINTON CONWAY
Chief Executive Officer

Christopher Clinton Conway is an accomplished and globally engaged nonprofit leader serving iconic nonprofit institutions and high-net-worth individuals in pursuit of meaningful impact and lasting change. Mr. Conway launched his career assisting Former U.S. President Jimmy Carter and First Lady Rosalynn Carter pursue an innovative global health agenda at The Carter Center of Emory University, and has built his practice as a fundraiser and legal advisor across healthcare, international development and high profile cultural nonprofits. Immediate past President & Executive Director of The Joffrey Ballet, Mr. Conway also held key development positions at the Los Angeles County Museum of Art (LACMA), and, most recently, with the internationally renowned Doheny Eye Institute in forging a new, strategic affiliation with the University of California, Los Angeles (UCLA).

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