

FOR IMMEDIATE RELEASE Monday, March 22, 2021

The Top-Ranked Breast Cancer Research Foundation Hosts Annual Virtual Walk, Now Rebranded as Move With Love

Dr. Susan Love Foundation for Breast Cancer Research launches Move With Love, a global event taking place virtually due to the ongoing pandemic. Funds raised support the Exploring the Ductal Anatomy project.

Los Angeles, California – Move With Love, hosted by Dr. Susan Love Foundation for Breast Cancer Research, will take place on Saturday, May 15. For the past 12 years, the Foundation has hosted their Walk With Love event in the Pacific Palisades. Due to the COVID-19 pandemic, the Foundation went virtual last year. This year the event will again be virtual, and the Foundation encourages participants to get moving with any activity they choose. The goal is to get the world moving to end breast cancer. Whether participants walk, run, swim, golf, dance, or spin — their actions support the forward movement of research to end breast cancer.

This annual event has raised millions of dollars to support our breast cancer research over the years. Funds raised in 2021 through this event will directly support the Foundation's Exploring the Ductal Anatomy project which aims to utilize the speed of 3D ultrasound to visualize the distribution of ducts within a particular breast as well as to locate early lesions within a duct. Together, participants can help the Foundation reach its fundraising goal of \$150,000.

"The world is changing, and we are adapting with our second annual virtual fundraiser rebranded as Move With Love! We hope to engage more participants in a greater array of activities than ever before. We have been on a mission for inclusion and diversity in breast cancer research and this event is an extension of that goal. Anyone can participate from anywhere to raise funds to end breast cancer!" says Dr. Susan Love, Founder & Chief Visionary Officer.

The Foundation expects to have more participants than ever, with the hope of representation from all 50 states and all 7 continents. The virtual nature of the event encourages engagement from all across the globe. All participants will receive a Move With Love bundle, which includes a limited edition t-shirt, custom movement bib and a social media toolkit to help share the experience with the Move With Love community online. Early bird registration is \$35 per participant and \$75 for a VIP participant and is open until April 15th. All VIP registrants will receive a limited edition Move With Love signature pin, and the top fundraiser will receive a gift card to Terranea! Further registration details are available on the website, movewithlove 2021.org.

About Dr. Susan Love Foundation for Breast Cancer Research

Dr. Susan Love Foundation for Breast Cancer Research challenges the status quo to end breast cancer and improve the lives of people impacted by it now through education and advocacy. The Foundation drives collaborative, cutting-edge research with nontraditional partners, brings to light the collateral damage of treatment and seeks ways to diminish it, and interprets science to empower patients. Fast, flexible, and project-



——— for breast cancer research ———

based, the Foundation actively engages the public in scientific research to ensure that it produces accurate and meaningful results.

For more information please visit: DrSusanLoveResearch.org

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